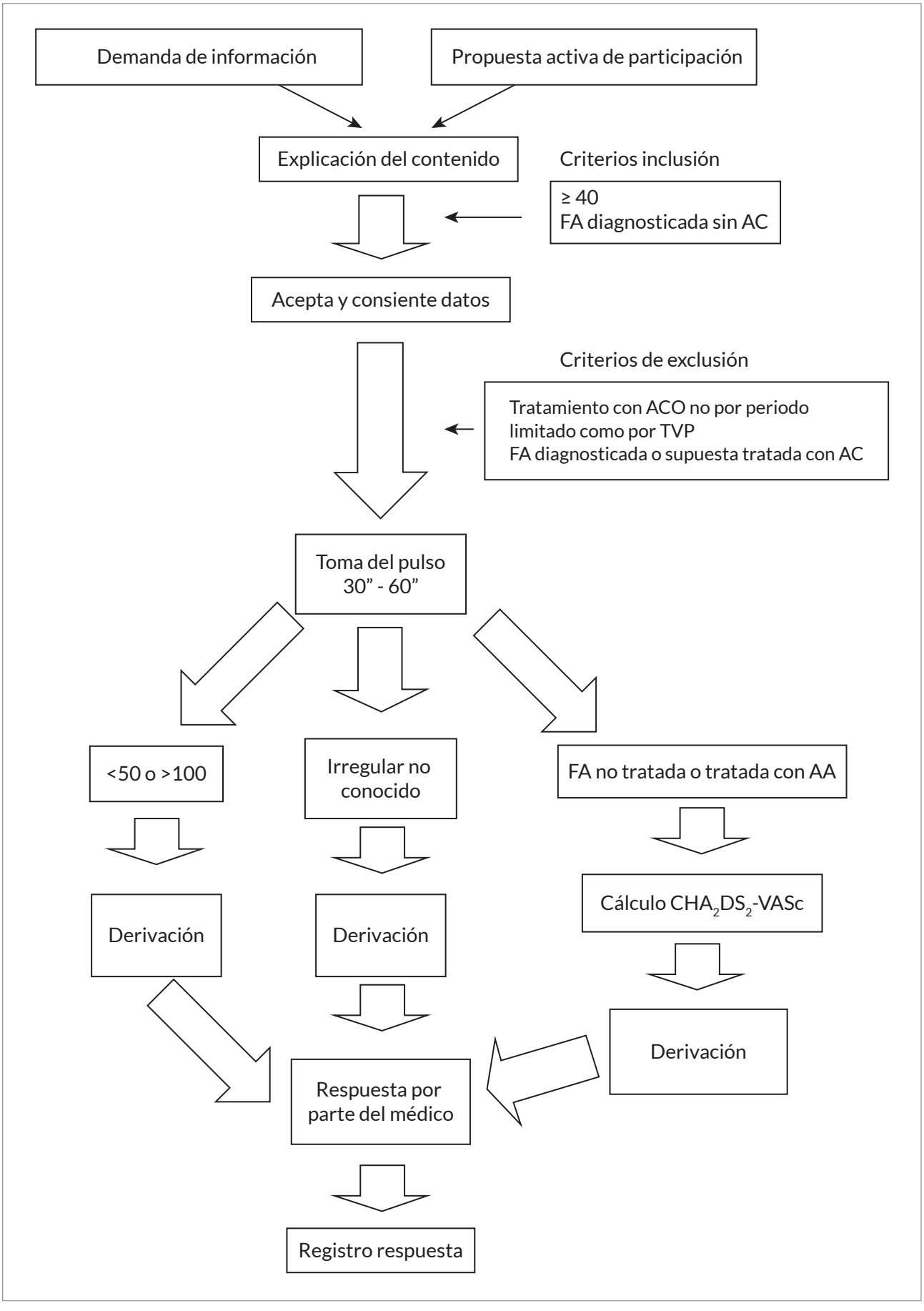

Figura 5 *Algoritmo general de las campañas "Know your pulse 2016 y 2017"*